



Investor Update

March 10, 2011

Jeremy Wang, Chairman & CEO



Safe Harbor Notice

We have made forward-looking statements in the presentation. Our forward-looking statements contain information regarding, among other things, our financial conditions, future expansion plans and business strategies. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that these expectations and projections are reasonable, such forward-looking statements are inherently subject to risks, uncertainties, and assumptions about us.

We undertake no obligation to publicly update or revise any forward-looking statements whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking events in the conference might not occur and our actual results could differ materially from those anticipated in these forward-looking statements.



Agenda

- Company Overview
- Product Portfolio
- Drivers of Growth
- Financial Review & Company Updates
- Q&A



Company Overview



Insyde Software (6231.TW)

- Founded in September, 1998 by PCT (6270.TW) Chairman Jeremy Wang and Jonathan Joseph
- Business started via acquisition of SystemSoft's BIOS Division
- Early investors included Intel Corp. & China Development Industrial Bank in September 1999
- Shares Outstanding as of 02/28/2011: 37.8M shares
- Headquarters: Taipei, Taiwan
 - US operations in Massachusetts and Oregon
 - Other offices in China, Taiwan and Korea
- Worldwide 450+ employees

Growing WW Presence



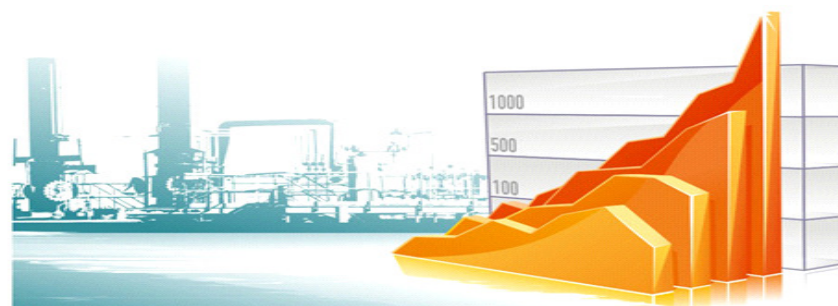
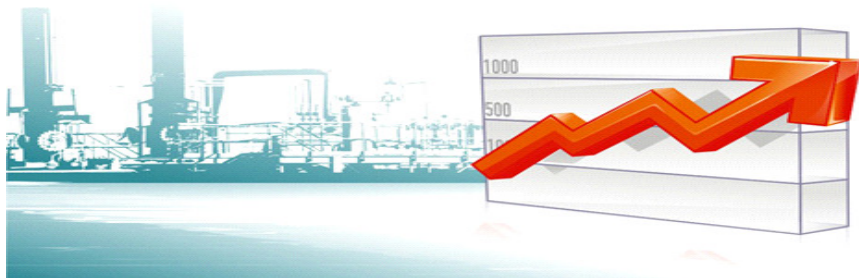
Insyde Office



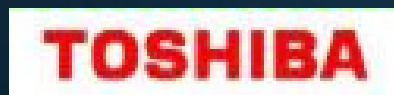
Agent

Financial Stability

- Publicly traded stock since January 2003
- Very strong cash position
- Profitable each quarter since Q3 2006
- Healthy revenue growth
- Engineering hiring continues



Insyde Customers are Industry Leaders



Insyde Customers Supply Industry Leaders





Product Portfolio

Insyde Product Portfolio



- InsydeH2O™
 - Industry leading UEFI firmware for PC, Embedded, and Server
 - H2ODDT, H2OVIP, H2Omium



- Humanos™
 - Humanos for Chromium OS
 - Humanos for Android

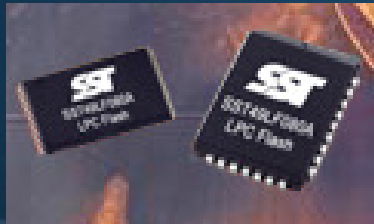


- Insyde Market™
 - Online applications store for Android-based devices

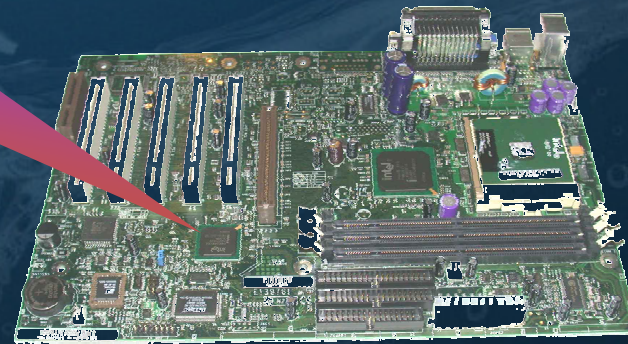


Computer BIOS – “Firmware”

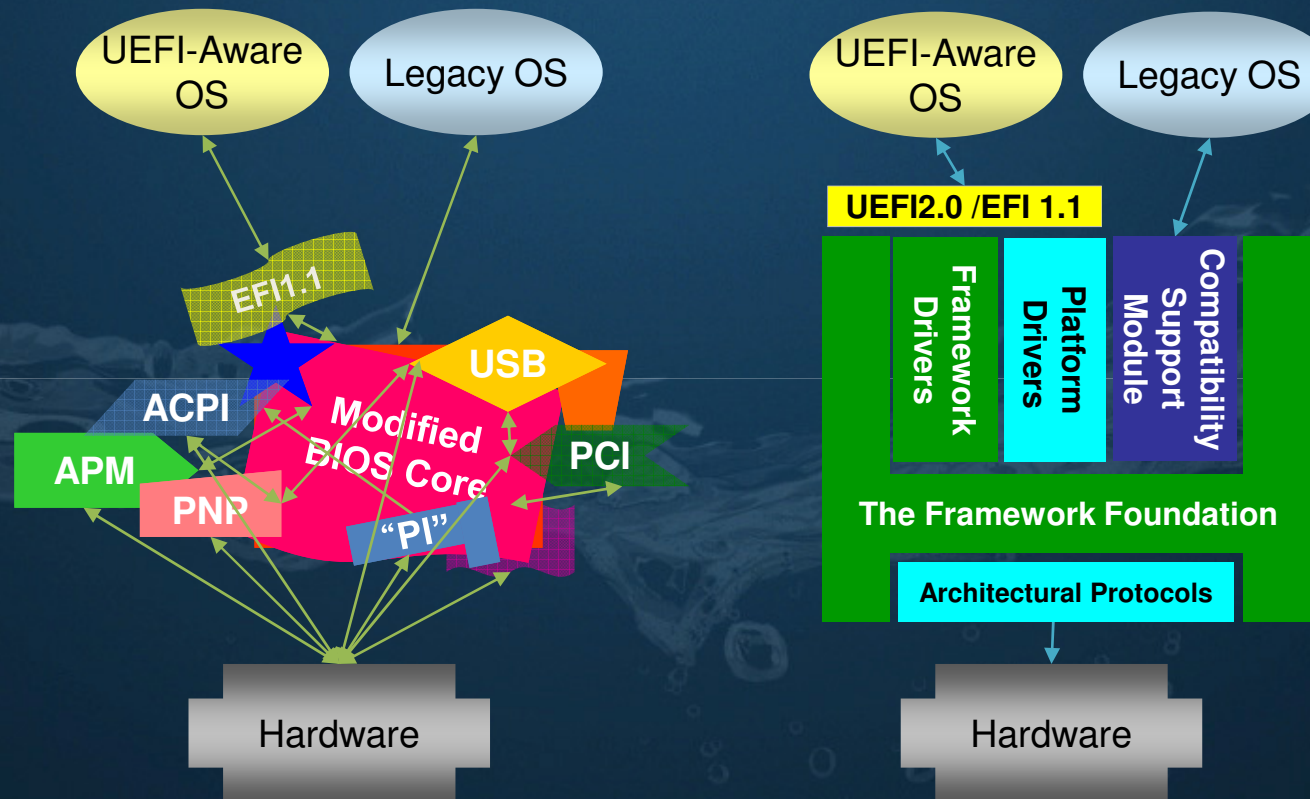
NOR FLASH



BIOS is stored in NOR Flash



Difference between Legacy BIOS and UEFI Firmware





Main Product - **InsydeH2O™**

- BIOS software that links Hardware-2-Operating Systems
- Binary licensed per device
- Source code licensed for customization
- Engineering support and deployment services
- Tools and components licensed separately
- Variety of training programs for customer retention

BIOS = Firmware = InsydeH2O

- BIOS - Basic Input Output System
- To initialize hardware components including CPU, chipset and peripherals and more
- To boot operating systems: Windows 7, Vista, XP, Linux, and more

Operating System

BIOS

Hardware platform

- InsydeH2O provides the bridge from the Hardware-2-Operating system





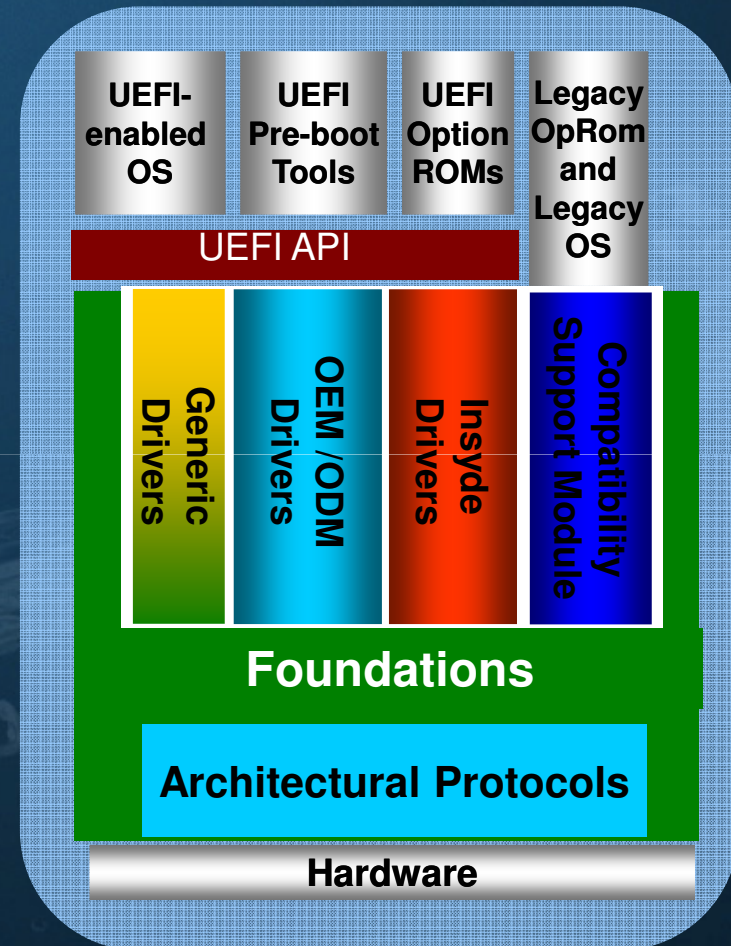
UEFI: Replacement for PC BIOS

- Original EFI specification developed by Intel, 1999 – 2001
- Specification taken over by non-profit, collaborative trade organization in 2005
- Original “Promoters” of UEFI
 - AMD, Intel, Microsoft
 - Apple, Dell, HP, IBM, Lenovo
 - AMI, Insyde, Phoenix
- Momentum for switch to UEFI began in 2006 as Apple selected UEFI for all Intel-based machines
- Microsoft Vista SP1, Windows 7 and Server 2008 support UEFI
- Computer industry transition to UEFI under way, with Intel mobile leading the way



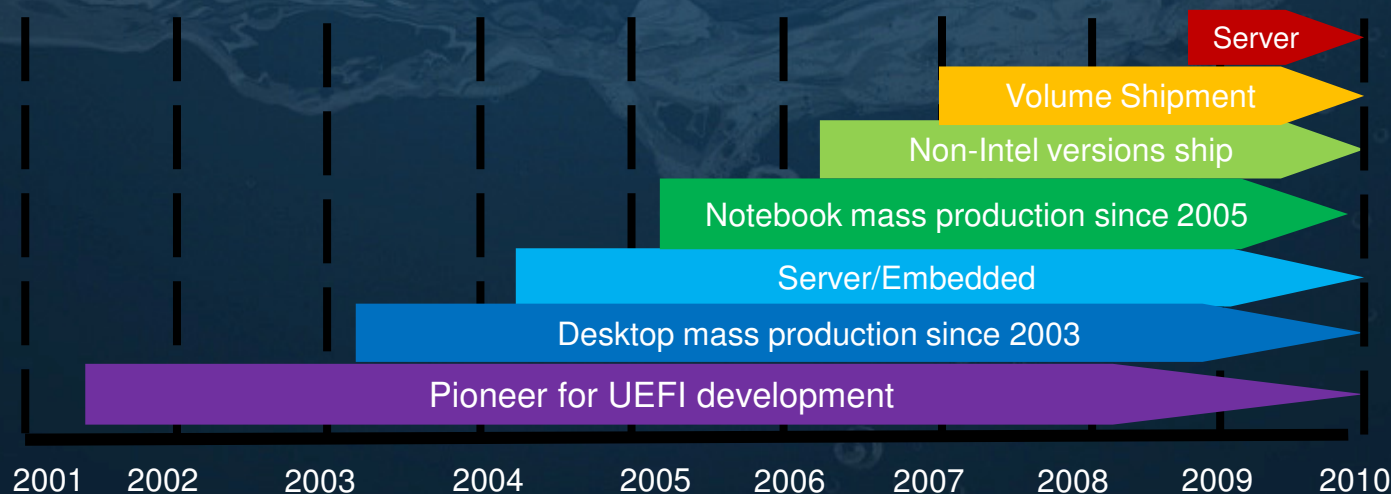
Key Benefits of UEFI Firmware

- Provides industry standard interfaces for CPUs, chipsets and platform features
- Modular source code base can be used across different products
- Pre-boot environment facilitates innovation
- Easier to implement new technologies and features
- Strongly encouraged by Intel!



Insyde Has Led the Transition to UEFI

- UEFI development with Intel since 2001
- Shipping UEFI products on Desktop since 2003
- H2O shipping with Server and Embedded since 2004
- Shipping UEFI products on notebooks since 2005
- Non-Intel chipsets in production since Q1'06
- Customers shipping multiple UEFI products since 2008
- Major transition of server BIOS to UEFI begins



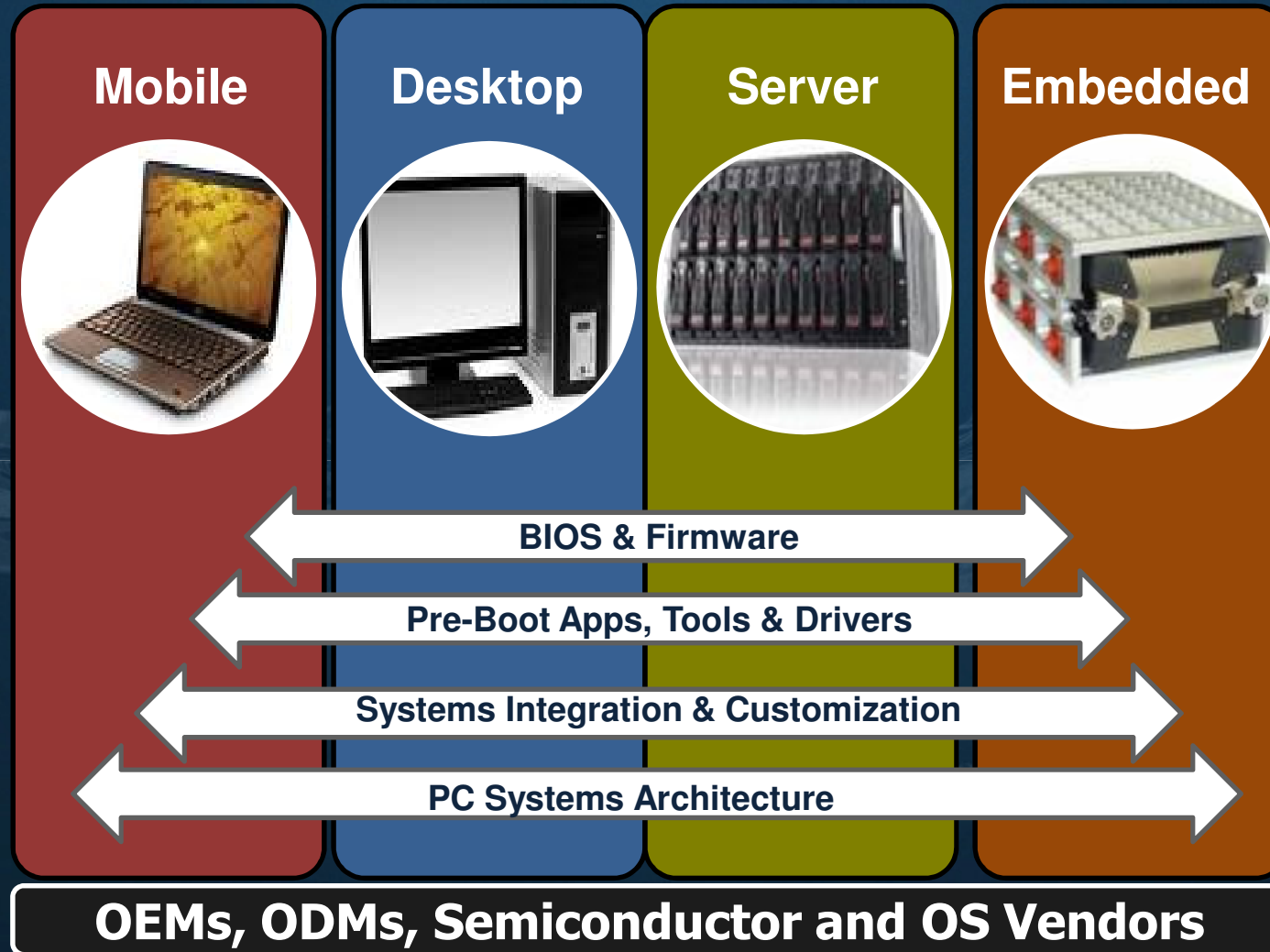


InsydeH2O: The Safe Choice

- CPU/Chipset Drivers for all major Si vendors
- CSM – Most mature Compatibility Support Module
- Source-level Software Debug Tool - H2O*DDT*
- Robust Power Management
- True EFI-based Setup program
- Full feature USB Legacy support
- Proprietary VROM Technology
- Library of Pre-boot Apps
- Customer Training Materials
- Hundreds of Production Quality enhancements

Why leading OEMs/ODMs Select InsydeH2O

Core Competencies & Markets





Humanos™ for Chromium OS

- An Instant-On web browsing solution using Insyde's Quick Boot technology as start, plus
- Insyde's integration of Google's open source Chromium OS. Target is notebooks and netbooks
- Potential to leverage Google's (and others') Cloud-based applications
- Co-exists with Windows for PC platform initially



Humanos™ for Android

- An Instant-On widget-based OS solution using Insyde's Quick Boot technology as start, plus
- Insyde's integration of Google Android, mobile phone OS.
 - Provides Android Apps downloadable environment
 - Target is notebooks, netbooks and tablets
- Co-exists with Windows on PC platform
- Extends to Tablets, TV and more....
- 1st Android for netbooks – available October 2009

Insyde Market™



- www.insydemarket.com
- Devices Supported:
 - The only Android™ application market created exclusively for big Android (5" + LCD devices)
 - Supports Android smart phones
 - Supports including non-Insyde Android devices
- Supports Private label Business model



Drivers of Growth



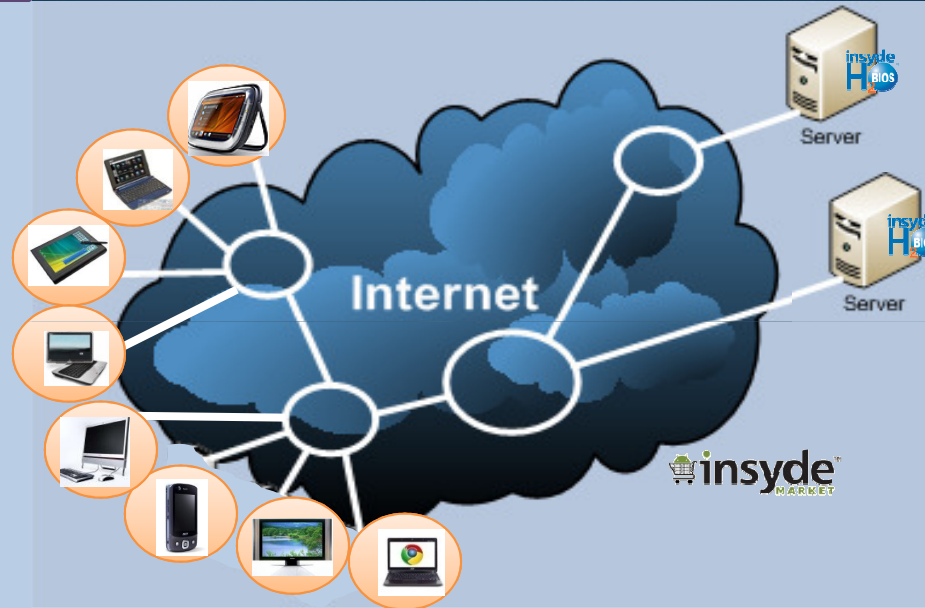
Poised to Leverage Market Drivers

- Industry's continued adoption of UEFI
- OEMs outsourcing of BIOS to ODM suppliers
- Microsoft's Windows 7 adoption
- Google's Chrome OS and Chromium OS
- Google's Android operating system
- WW Server BIOS transition to UEFI
- Touch-based devices
- Market's acceptance of new form factors
 - Tablet, Netbook, Smartbook, Mobile Internet Devices

Leveraging Cloud Computing Growth

Client-side

Notebook
Netbook
Smartbook
Tablet PC
IPTV
Desktop
Smartphone



Server-side

InsydeH2O™
for Servers

Insyde Market™

Live Update
Service



Momentum in Mobile Continues

- InsydeH2O widely used by major ODMs and OEMs
 - OEMs: Acer, Dell, HP, Lenovo, Sony, Toshiba and others
 - ODMs: Compal, Inventec, Quanta, Wistron and others
 - High-touch/Mid-touch/Low-touch working models
- Continuous market-share growth in notebooks
 - Leadership across both Intel and AMD mobile platforms
 - Competition getting stronger

Growth Potential in Server Markets

- Worldwide, Server vendors including HP, Dell, IBM and Sun combine for over 70% market-share in server shipments
- In Taiwan, ODMs including Quanta, Mitac, Inventec, Foxconn, Wistron and Flextronics are the lead server makers
- In China, OEMs including Dawning, Huawei, Inspur and Lenovo are the country's largest server makers
- Insyde's ROI on server investment will start in late 2011
 - Top-tier WW server OEM using InsydeH2O for next-gen servers
 - Taiwan's major server ODMs are Insyde current customers
 - Top-tier China server makers start to use InsydeH2O
 - Insyde is gaining design wins and engaging server manufacturers WW



Additional Growth Potential in Cloud Computing Era

- Insyde's client-side Cloud Solutions
 - Extend Insyde Android solution: Humanos™ for Android
 - Follow Google's Chrome OS steps
 - Create Insyde's own solution: Humanos™ for Chromium OS
- Add Insyde's client-side Cloud Solutions to Windows PCs
- Expand Insyde's client-side Cloud Solutions to other devices, such as IPTV and tablet devices
- Extend Insyde Market offerings from free apps to paid apps



Financial Review

Recent Revenue Growth

(In NT\$ thousands)



Consolidated Income Statement Quarterly

(In NT\$ Thousands)	Q3'10	Q2'10	Q3'09	QoQ %	YoY%
Net Sales	243,673	236,333	217,341	3%	12%
COGS	40,081	30,715	30,066	30%	33%
Gross Profit	203,592	205,618	187,275	-1%	9%
Gross margin	83.55%	87.00%	86.17%		
Operating Expense	147,153	148,031	130,868	-1%	12%
Operating Income	56,439	57,587	56,407	-2%	0%
Operating Margin	23.16%	24.37%	25.95%		
Non-operating Inc/(Exp)	-899	-2,619	-1,556		
Income before Tax	55,540	60,206	54,851	-8%	1%
Net Income	52,178	61,963	56,067	-16%	-7%
Net Margin	21.41%	26.22%	25.80%		
EPS (NT\$)	1.37	1.63	1.70		

*Q410 Quarterly EPS NT\$ 2.24 and 2010 Yearly EPS NT\$ 6.54 are un-audited numbers.

Balance Sheet Summary

Selected Items from
Balance Sheet (NT\$ Millions)

	Q3'10		Q2'10		Q3'09	
	Amount	%	Amount	%	Amount	%
Current Assets	954.06	94.55%	1094.32	95.12%	789.98	93.64%
Fixed Assets	31.52	3.12%	33.95	2.95%	34.76	4.12%
Net PP&E and other assets	23.48	2.33%	22.15	1.93%	18.86	2.24%
<u>Total Assets</u>	<u>1009.06</u>	<u>100.0%</u>	<u>1150.42</u>	<u>100.0%</u>	<u>843.60</u>	<u>100.00%</u>
Current Liabilities	342.17	33.91%	570.04	49.56%	270.49	32.06%
Long-Term Liabilities	0	0%	0	0%	0	0%
Other Liabilities	0	0%	0	0%	0	0%
<u>Total Liabilities</u>	<u>342.17</u>	<u>33.91%</u>	<u>570.04</u>	<u>49.56%</u>	<u>270.49</u>	<u>32.06%</u>
<u>Shareholders' Equity</u>	<u>666.89</u>	<u>66.09%</u>	<u>580.38</u>	<u>50.44%</u>	<u>573.11</u>	<u>67.94%</u>



Insyde Software Strengths

- Most experienced provider of UEFI Firmware:
 - 9 years of UEFI cooperation with Intel makes Insyde the top choice for computer makers switching to UEFI
 - Good position to continue capturing market share with computer industry transition to UEFI Firmware
- System Integration and Supporting Services
 - Many years experience supporting Windows, Linux and Mac OS
 - Instant-On Solution based on Android
 - New product line provides opportunities for additional growth
- Cost structure to remain competitive