insyde®

2011 Press Conference

19 Sep, 2011

Jeremy Wang, Chairman & CEO

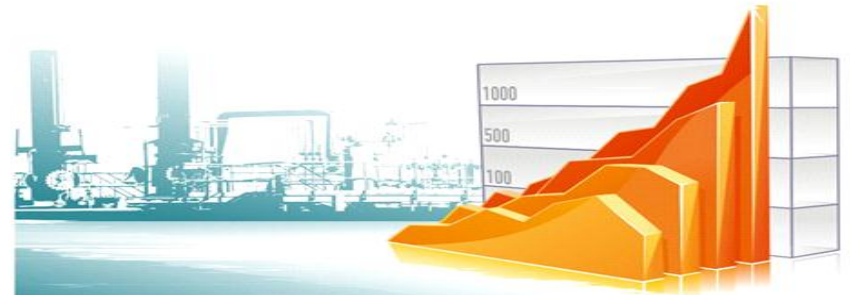*Ready for the Next™*

Safe Harbor Notice

We may make forward-looking statements in this presentation. Our forward-looking statements contain information regarding, among other things, our financial conditions, future expansion plans or business strategies. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that these expectations and projections are reasonable, such forward-looking statements are inherently subject to risks, uncertainties, and assumptions about us.

We undertake no obligation to publicly update or revise any forward-looking statements whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking information may not occur and our actual results could differ materially from those anticipated in these forward-looking statements.

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On Insyde's 13th Anniversary at Sep 18th:

Very healthy operation

- Capital (7/31):   NTD   378 MNTD
- Market value(9/7 @NTD109):   NTD4,120 MNTD
- Cash status (8/12):   NTD1,283 MNTD
- Worldwide Head count: 510+

Insyde's 2011 2nd Private placement CB

本發行可轉換公司債主要條件一

發行年度	2011	2007	2004
發行對象	Intel或其他國際性大廠	SST	Intel
發行金額	3 億	0.5億	0.7億
期間	3.5年	5年	五年
票面利率	<=1%	0%	0%
轉換溢價率	>=81%*	100%	100%
投資人之賣回權	YTP(3)=0%	YTP(3,4)=2%	YTP(3,4)=2%
本公司之贖回權	發行滿3年後, 面額贖回(股價連續30日高於轉換價格**160%**	發行滿3年後, 面額贖回(股價連續30日高於轉換價格150%	發行滿3年後, 面額贖回(股價連續30日高於轉換價格150%)

Insyde's 2011 2nd Private placement CB

本發行可轉換公司債主要條件二

- Investment size: NTD300MNTD
- Estimated ownership: 8.24%
- Schedule:
  - 9/16   Insyde BOD approved the 2011 2nd CB
  - 11/10   Insyde Shareholder to approve the 2011 2nd CB
  - xx/xx   Intel will make the investment
- Condition: NOT a firm deal yet

  本次私募國內無擔保可轉換公司債以策略性投資人為限，目前已洽談暫定對象為美商英特爾公司(該公司係以本公司現有市場狀況下決定投資，惟若未來市場狀況未如其所預期，仍有暫緩或放棄之可能)或其他國際性大廠

Insyde's plan to accept Intel 4th investment

A Strong Strategic Investor

- Not the first time Intel has invested in Insyde
  - 1st investment in 1999 for NTD38.4MNTD
  - 2nd investment in 2001 for NTD12.0MNTD
  - 3rd investment in 2004 for NTD49.0MNTD
- Intel is a good investor
  - Intel capital will **NOT**
    - Take a Board of Directors seat
    - Influence Insyde NOT to support Intel's competitor, such as AMD and Via.
  - Intel capital **ALWAYS** strategically helps with
    - Finding the right contacts within Intel product groups
    - Engages Insyde in early development with particular Intel groups, such as Tiano (rename as UEFI later, which makes Insyde as a BIOS market leader)

Why Does Intel want to invest in Insyde for a 4th time?

- Good results from the past Insyde investment
  - Good return financially
  - Good results strategically
- Why is Intel investing now?
  - ARM solution seems getting popular
  - Andy Rubin(Android team leader at Google) and Paul Otellini(Intel CEO) Promise That Android Will Natively Support Intel Processors at IDF2011
  - Insyde has done good work on Android for Intel platforms
- Together, we plan to work for mutual benefit

The Insyde Future

Insyde UEFI and Windows 8 at Computex

At Computex, **Michael Angiulo**, Corporate Vice President of the Planning, Hardware and PC Ecosystem team at Microsoft Corporation, briefly talked about the role of UEFI with Microsoft's next-gen OS.
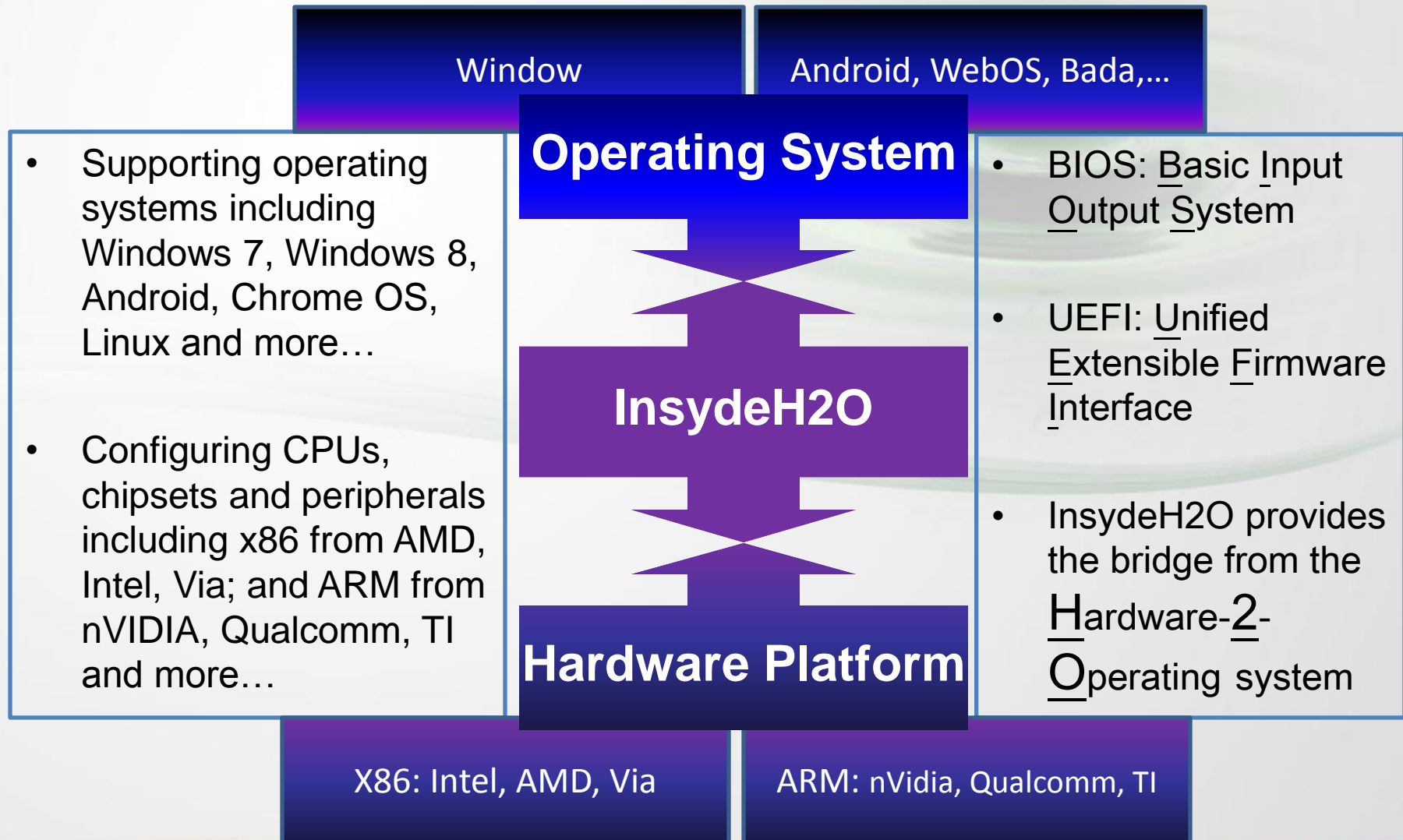

Watch the clip on Youtube

Quote:

"UEFI is another important area to talk about. It's a major shift--a very important direction for all PCs.

It's required here on ARM and it's going to be required on any PC that addresses a drive that's bigger than 2.2 terabytes, but it's got some real benefits as well. A more secure boot, and a boot sequence that doesn't have a lot of screens that flash.

Insyde, one of our firmware vendors, reports a 40% performance gain on the same hardware running Windows 7 with BIOS and Windows 8 with UEFI. I've seen some of these systems with solid state disks that are fast. They completely cold-boot in 6 or 7 seconds, so our UEFI engagement is another important one."

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Making Connections in the Era of Platform Variation

Wider Range of Hardware Architectures and Wider Range of Operating Systems

| Window | Android, WebOS, Bada,... |

Operating System

InsydeH2O

Hardware Platform

| X86: Intel, AMD, Via | ARM: nVidia, Qualcomm, TI |

- Supporting operating systems including Windows 7, Windows 8, Android, Chrome OS, Linux and more…

- Configuring CPUs, chipsets and peripherals including x86 from AMD, Intel, Via; and ARM from nVIDIA, Qualcomm, TI and more…

- BIOS: Basic Input Output System

- UEFI: Unified Extensible Firmware Interface

- InsydeH2O provides the bridge from the Hardware-2-Operating system

Thanks!

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